CHÂTEAU LA GURGUE

APPELLATION MARGAUX



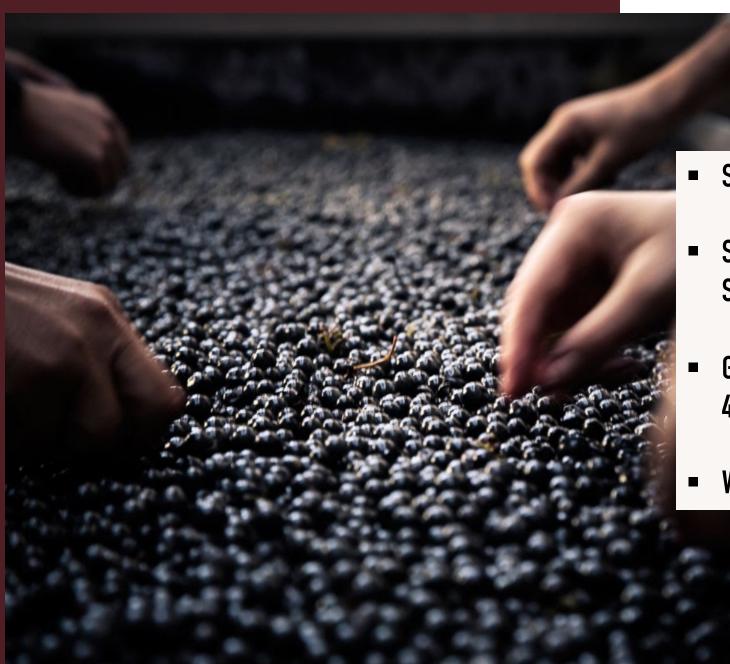




- OWNER : CLAIRE VILLARS-LURTON (2ND GENERATION OF WOMAN AS THE OWNER OF THE CHÂTEAU LA GURGUE)
- IN THE HEART OF MARGAUX APPELLATION
- 3 TIMES ORGANICALLY & BIODYNAMICALLY CERTIFIED : AB, DEMETER & BIODYVIN







SIZE OF VINEYARD : 10 HECTARES

■ SOIL : DEEP GRAVELS AND SAND ON LIMESTONE SUBSTRATE

■ GRAPE VARIETALS : 47% CABERNET SAUVIGNON, 48% MERLOT, 5% PETIT VERDOT

WINES : CHÂTEAU LA GURGUE

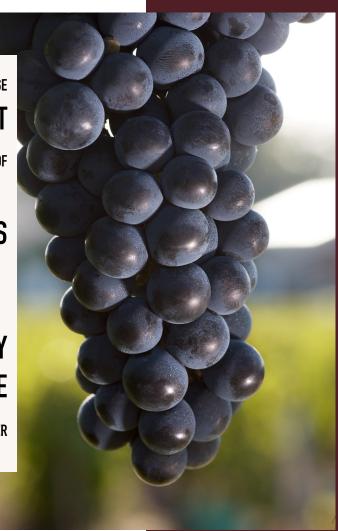




OWNING THE MOST BEAUTIFUL PLOTS OF THE MARGALAISE REGION, CHÂTEAU LA GURGUE FIRST BELONGED TO THE CLERGY, THE PRIORY OF THE PARISH OF MARGAUX.

AT THAT TIME, THE MOST VALUABLE THINGS BELONGED TO THE CHURCH.

LA GURGUE IS THEREFORE VERY REPRESENTATIVE OF THE BEAUTY OF THE MARGAUX TERROIRS. THE PROPERTY WILL THEN BE SOLD UNDER THE FRENCH REVOLUTION.







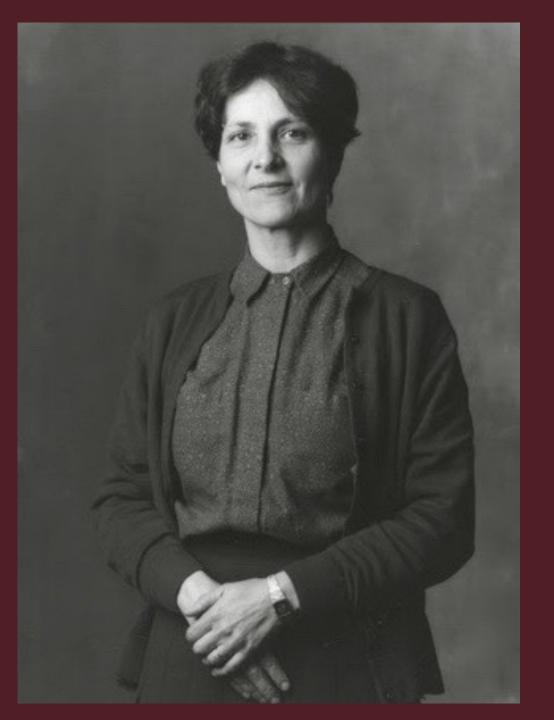
CHÂTEAU LA GURGUE

Château La Gurgue's history is intertwined with that of the village of Margaux. With a vineyard that contained some of the finest plots in the Margaux region, Château La Gurgue originally belonged to the clergy at the priory in the parish of Margaux.

At that time, the church was extremely wealthy. La Gurgue was a perfect example of one of the beautiful terroirs in Margaux that it owned. The property was then sold during the French Revolution. There followed a struggle between mayors for the municipality of Margaux, with two mayors becoming the successive proprietors of Château La Gurgue.

Jacques Merlaut bought Château La Gurgue in 1978 and entrusted it to his only daughter, Bernadette, who found herself in charge of a property that had been virtually abandoned despite its potential. Bernadette took over the reins, renovating the winery and replanting the vineyard.

Château La Gurgue was subsequently entrusted to Bernadette's eldest daughter, Claire. She continued her mother's work, revealing the seductive yet sincere style of La Gurgue's wine.



Jacques Merlaut acquired Château La Gurgue and entrusted it to *Bernadette*. His only daughter, with whom he had a deep bond and in whom he doubtless recognized something of himself. This followed the hard work undertaken by his protégée at Château Chasse-Spleen. This property had experienced an extraordinary ascension.

It is hard to imagine the perseverance and courage required to take over the technical management of a property whose team was wary of feminine leadership. At that time, it was a popular belief that a woman entering the winery could "turn the wine".

But Bernadette managed to free herself of this curse and imposed her vision of reproducing the Château Chasse-Spleen success story at Château La Gurgue.

A simple vision, but a very ambitious one: the Château and its vineyard were in ruins in 1978. Nevertheless, it was still ranked among the top Crus Bourgeois.

Bernadette updated the production techniques to restore the Château to the classification level to which it belongs.

Approval finally came in 1988, after considerable efforts: 50 highly-qualified tasters assembled by "L'Essai sur le style Margaux" selected it as one of the ten wines most characteristic of Margaux, alongside eight of the appellation's Grands Crus Classés.

However, Bernadette's work was to remain unfinished, following her tragic death in 1992. Claire, her eldest daughter, took up the challenge of continuing her mother's work at Château La Gurgue. She also inherited Château Ferrière (a Margaux third growth in the 1855 classification) and Château Haut-Bages Libéral (a Pauillac fifth growth).





CONTRARY TO THE LACK OF ELEGANCE OF ITS NAME,

THE WINE OF CHÂTEAU LA GURGUE IS SURPRISING BY ITS EXTREME SEDUCTION AND SMOOTHNESS.



